

ENGLISH SUMMARY

DEMIN A.K., DEMINA I.A., DEMIN A.A., DEMIN A.A., DEMINA I.A. RUSSIA: DEAL IS TOBACCO. INVESTIGATION OF MASS KILLING. First special independent investigation of socially dangerous industry in the national interest: facts, analysis, recommendations. Moscow: Russian Public Health Association, 2018 – 511 p.
24 tables, 275 graphs, 2046 references, bibliography. - 75 author's lists. ISBN 5-93782-005-5

The publication is based on the first ever scientific and practical research on tobacco industry in the Russian Federation in the interests of protection of national security, national interests – life and health of population, national economy, social and economic development of the country.

The key aspects of organization and functioning of the tobacco industry, including administration, human resources, production, exports and imports, smuggling, distribution and sales, economic aspects, impact on State policies, business community, civil society, mass media, expert and research communities are reviewed and analyzed from the point of view of protection of life and health of the population and the national economy.

It is documented how the Russian Federation was turned rapidly after 1991 into home bastion of globalized, international tobacco industry. Development of and prospects for tobacco epidemic are analyzed. This epidemic has become the leading cause of demographic decline, and is linked with lowering of living standards of population, social instability, impairment of international competitiveness of the country.

It is concluded that the tobacco industry operating in the Russian Federation, practically totally represented by foreign companies, might be considered as socially dangerous, taking into account the consequences of consumption of its products and employed effective promotion techniques, and that regulation of the tobacco industry is not adequate to the threats.

It is recommended to implement the highest standards of the World Health Organization Framework Convention on Tobacco Control, ratified by the Russian Federation in June 2008, and pursue the tobacco industry denormalization based on its monitoring and ensured transparency.

It is concluded that there is the need for transition to the State monopoly on tobacco administered by the Ministry of Health and Social Development of the Russian Federation under control of civil society, with subsequent stage-by-stage delegatization of tobacco.

Research approach, developed under the leadership of Professor Andrey K. Demin, can be used for research on regulation of activities of other socially dangerous industries in the national interests, for the protection of public health, demography, social development and national economy of the Russian Federation.

This publication is intended for participants of political and legislative activities at all levels, political scientists, professionals in health care, education, social security, marketing, business analysis, economics, law, history, corporate social responsibility, public relations, governmental relations, advertising, mass media, entrepreneurs, representatives of civil society and religious confessions, also for graduate and postgraduate students, all interested in public and individual health promotion, protection of own children and relatives from tobacco threats.

Supplement.

© A.K. Demin, I.A. Demina, A.A. Demin, A.A. Demin, I.A. Demina, 2018

© Publication of the Russian Public Health Association, 2018

© Irina Andreevna Demina, design, drawings 2018

Inquiries: www.raoz.ru Mail: info@raoz.ru